

Sir Tim Laurence visits Purfleet-on-Thames regeneration site

Sir Tim Laurence, Chair of Purfleet Centre Regeneration Limited (PCRL), paid a visit to the first phase of the £1.4bn Purfleet town centre regeneration at the start of February to view the progress that has been made.

Sir Tim was joined by John Rowles, Chairman of Purfleet-on-Thames Community Forum and Ali Pretty, Founder and Artistic Director of Kinetika.

The initial phase will create 61 new spacious two, three and four bedroom homes, which have now started to be built close to the railway station.

Over 50% of the homes will be available to purchase under the Government's Shared Ownership scheme.

The initial 2.36 hectare phase also includes a new children's play area and an orchard walk that will reinstate public access to Hollow Woods creating a gateway to the regenerated Purfleet-on-Thames.

As well as 2,850 new, high-quality homes, the wider scheme will create a vibrant town centre with shops, community amenities including a new health centre, improved railway and transport facilities.

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Sir Tim Laurence, Chair of PCRL, said:

"I am delighted to see how much progress has been made on phase 1 of this outstanding project at Purfleet-on-Thames after Keltbray's excellent work on the ground infrastructure last year. As well as contributing to the Government's target of building 300,000 new homes every year, it will also create about 1,250 temporary annual construction jobs and more than 1,750 additional long-term jobs across a range of sectors. The new homes will generate an estimated annual expenditure of more than £17m locally and £26m across Essex. It's good to see the local community so closely involved in the project's design and keeping an eye on the delivery."



Pictured from left to right:

John Rowles,
Chair Purfleet-on-Thames
Community Forum;

Sir Tim Laurence,
Chair of Purfleet Centre
Regeneration Limited;

Ali Pretty,
Founder and Artistic Director
of Kinetika.

Ali Pretty, Founder and Artistic Director of Kinetika, commented:

"I am hugely supportive of PCRL's focus on developing the creative community that already exists in Purfleet-on-Thames. As the director of Kinetika I have experienced first-hand the value that the arts can bring to a community; they unite people from all walks of life. Not to mention the jobs and business opportunities that will be created."

John Rowles, Chair of Purfleet Community Forum, said:

"We have spent time and effort in getting where we are now and it is great to see the start of the regeneration and the first homes taking shape. We have a long way to go, however, we as a community have a chance to help make this vision happen, to make Purfleet-on-Thames the place we want it to be."

Find out more about the scheme at www.OurPurfleet.com



Sir Tim Laurence, Chair of PCRL, with site manager, Aaron Goodman-Simpson.



Sir Tim Laurence, Chair of PCRL, laying a brick on the first phase of homes.



The 61 new two, three and four bedroom homes are starting to take shape.

For sales enquiries about the new homes, please email purfleet@nuliving.co.uk

Creating a Purfleet for everyone

Thank you to everyone who took time to attend one of our recent design workshops via Zoom on Tuesday 8 and Wednesday 9 February to help shape the vision for the new Market Square in Purfleet-on-Thames.

We are committed to involving the Purfleet-on-Thames community in helping us to transform the town into a new waterfront destination on the River Thames. The aspiration is to make Purfleet-on-Thames an international creative hub as well as to provide high-quality new residential neighbourhoods. There will be new shops, community facilities, educational campuses and employment opportunities.

In case you didn't make it, we gave a brief update on the plans for the upgraded railway station. The station will be a landmark for the town centre that connects the west and east of Purfleet-on-Thames and provides easy transport to London. The plans also include closing the level crossing and access will instead be via a new pedestrian bridge.

The Market Square will be located to the west of the railway near to where the existing station car park is located. It will provide a shared space for the local community as well as a pedestrian connection to the upgraded train station.

The design is yet to be agreed and the feedback that you shared with us at the design panel events will be vital in shaping this.

Some initial ideas are to use the market square for:

- Frequent markets, market days and pop-up events
- Informal play space
- Flexible seating areas
- Shops and cafes

The design will reflect the local area and could include pavement motifs, planters and distinctive building materials in keeping with Purfleet-on-Thames' history. As well as planting, water features and a new clock tower.

You can access the slides from the design panel session at [OurPurfleet.com](https://www.purfleet.com)

We are also asking young people to get involved in the design process – find out more on the back page.

The key aspirations for the £1.4bn regeneration of Purfleet-on-Thames are:

- New town centre with shops, cafes and restaurants and community spaces
- Upgraded railway station
- New high street connecting to the riverfront
- Open the riverfront to public amenity and access
- New primary school
- New media studios
- 2,850 new homes
- Community facilities including a new medical centre



Market Square Design Competition

We want to make sure that everyone living in Purfleet-on-Thames has the opportunity to get involved in the design of the scheme. We are asking young people aged 5 to 18 years to tell us what they would like to see included in the new Market Square. There are also two **£50 Amazon vouchers up for grabs** for the best entries. One in the 5 - 11 years category and one in the 12 - 18 years category.

All you have to do is draw your ideas below and send us your entry via FREEPOSTRTSX-ZGYT-BYEY, Pilgrim House, High Street, Billericay, Essex, CM12 9XY. The closing date is 31 March 2022. Prizes will be distributed in April 2022. Terms and Conditions apply; visit OurPurfleet.com

Find out more and get in touch at OurPurfleet.com | Join the conversation on social media using **#OurPurfleet**



A regeneration delivered by Purfleet Centre Regeneration Limited in partnership with Thurrock Council. PCRL is a joint venture between Urban Catalyst and Swan Housing Association.



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Visit: www.OurPurfleet.com to find out more and pledge your support for this regeneration #ourpurfleet